

**Text 2020GIFT 3 to 70450  
to donate £3**

Keyword	2020GIFT
Marketing opt-out keyword	2020GIFTNOINFO
Campaign Type	One-off
Shortcode	70450
Default Amount	No amount

### Promoting your campaign

Copy the below call-to-action to begin promoting your campaign right away! To compliantly collect marketing consent, you must always promote both keywords together.

#### Collect marketing opt-in

Text 2020GIFT 3 to 70450 to donate £3

Texts cost £3 plus one standard rate message and you'll be opting in to hear more about our work and fundraising via telephone and SMS. If you'd like to give £3 but do not wish to receive marketing communications, text 2020GIFTNOINFO 3 to 70450.

Copy the below call-to-action to begin promoting your campaign right away! To compliantly collect marketing consent, you must always promote both keywords together.

#### Collect without marketing opt-in

Text 2020GIFT 3 to 70450 to donate £3

Texts cost £3 plus one standard rate message